

# Digital Toolkit

You can use these graphics online to let people know that you're supporting or fundraising for our #500faces appeal.

## Facebook cover



 **I'M FUNDRAISING FOR  
BOLTON HOSPICE!**

You can become one of Bolton Hospice's  
500 faces this 2021 too!  
[www.boltonhospice.org.uk/hospiceheroes500faces](http://www.boltonhospice.org.uk/hospiceheroes500faces)

**BOLTON HOSPICE  
HEROES  
#500FACES**

Proudly supporting  
  
**Bolton Hospice**  
caring from the heart  
Registered Charity No. 518704

This Facebook cover features a light blue background with a rainbow wave on the right. On the left, there is a large, colorful hashtag icon followed by the text 'I'M FUNDRAISING FOR BOLTON HOSPICE!' in purple. Below this, a smaller message says 'You can become one of Bolton Hospice's 500 faces this 2021 too!' with the website URL. On the right, a white circle contains the text 'BOLTON HOSPICE HEROES #500FACES'. At the bottom right, there is a small logo for Bolton Hospice with the tagline 'caring from the heart' and the charity number 518704.



 **I'M SUPPORTING  
BOLTON HOSPICE!**

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500 faces this 2021 too!  
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This Facebook cover is identical in layout to the fundraising version but features the text 'I'M SUPPORTING BOLTON HOSPICE!' instead of 'I'M FUNDRAISING FOR BOLTON HOSPICE!'.

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## Email signature for corporate supporters



## Social post template

I'm fundraising for Bolton Hospice! I've pledged to raise £100 for Bolton Hospice in 2021 as part of their #500faces appeal by (insert your fundraiser here).

You can become a Bolton Hospice Hero too and raise vital funds to help Bolton Hospice continue providing care to local people and their families when they need it most.

Find out more at  
[www.boltonhospice.org.uk/hospiceheroes500faces](http://www.boltonhospice.org.uk/hospiceheroes500faces)