

£50 challenge



How does it work?

We are looking for businesses to take on our £50 challenge. You will receive a £50 stake in the competition to get you started and will be tasked with fundraising in any way you like from 1st April to 30th June – as long as it's safe and legal! The winners will be revealed at our awards ceremony where there will be trophies for most creative fundraising idea, most sporty team, most crafty team, and most profit generated.



The benefits to your business...

1. Increased awareness of your business by linking with a local charity.
2. Engagement of staff, boosting team spirit and moral.
3. Fun and engaging PR and social media opportunities.
4. Networking potential with other £50 challenge business participants.
5. Fulfill your Corporate Social Responsibility objectives.
6. Increased engagement with clients, customers or suppliers.

“Do it,
you will have
so much fun”
Cosatto



To register your team

Complete and return the form on the inside back page of this leaflet or visit www.boltonhospice.org.uk/50poundchallenge

How YOU help to make a DIFFERENCE



- **£200** could ensure someone who wants to remain at home gets the care and support they need from our Hospice at Home nurses.
- **£351** would cover the cost of running all of the hospice's patient and family care and support services for an hour.
- **£600** could pay for the upkeep of our beautiful Garden of Tranquillity for a year.
- **£1,000** could pay for vital oxygen for all our patients for two months.
- **£2,000** could pay for 125 hours of compassionate, dedicated and dignified care in our inpatient unit.

What we do

Your support will help our nurses to continue to care for patients as soon as an incurable illness is diagnosed, supporting patients and families at every difficult step of their journey.

Whether it's using their expert knowledge of pain management and symptom control, their experience in supporting family members in distress or simply providing a hand to hold in the middle of the night – our nurses are there to provide care, hope and support. Our corporate partners are a vital lifeline in helping us to keep offering the exceptional care so many local families depend on.



Our nurses care for over 700 patients and their families in Bolton every year

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Your Fundraising journey starts here... ideas to get you started!

We hope that some of these ideas inspire you, but don't feel limited to our suggestions! The sky's the limit when it comes to fundraising, no idea is too big or too small. Feel free to give us a call on 01204 663065 if you would like to discuss any ideas or for general advice.

1 Take on a team challenge

Make this year a year to remember and take on a challenge for Bolton Hospice.

Visit www.boltonhospice.org.uk/challenge for ideas of challenge events you could take part in.



2 Dress Down Day

A great way to have fun at work or school. Ask for a donation for people to dress down, dress up or wear fancy dress for the day.

3 Tuck shop

Everyone loves sweet treats. Use your £50 to stock up on goodies from your local wholesaler and sell on for a profit.



4 Wine taste test challenge

Test your colleagues! Discover who has the most sophisticated palette by putting a selection of unmarked wines in value order.



5 Hire a hall or pitch

Use your £50 towards hiring a hall and the possibilities are endless! Throw a Halloween or Christmas party, open mic night, ladies night, football tournament or jumble sale.

6 Raffles & tombolas

Easter is a prime time to hold a raffle. Not only are they a great activity to do as a one off, but they can really help to maximise fundraising as an additional activity at a charity event or function.



7 Extreme Team challenge

What better way to show your team spirit than to brave the skies or face Europe's longest zip wire for Bolton Hospice?



9 Cocktail evening

A great way to entertain and raise vital funds for Bolton Hospice. Who could resist a mojito or a gin fizz?

8 Bake sale

Everyone's favourite! Use your £50 to buy baking ingredients and let them eat cake!



10 Weekly lottery

We will credit your total with £14 every time a member of your team joins the Bolton Hospice lottery. For more info, visit www.boltonhospicelottery.org.uk



11 Bag it for Bolton Hospice

Encourage staff members to have a clear out and our van drivers will come along to your business to pick up your unwanted items. We will then credit your total for every bag filled. For more details email... shopsco-ordinator@boltonhospice.org

12 Bucket collection

Approach your local supermarket community champion to arrange a foyer bucket collection or bag pack. Great for team building and engaging with the community.



13 Raffle a day's holiday

What better prize than a day's holiday from work? Who could turn down this opportunity? Just ask permission from your boss first!

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14 Come Dine with me

Get a group together to take it in turns to host a dinner party. Guests then pay how much they feel the meal was worth.



15 Do something really wacky

Why not brave the shave for Bolton Hospice?



16 Hampers!

They make the perfect gift at Easter. Set up a hamper making enterprise and watch the pounds come rolling in!



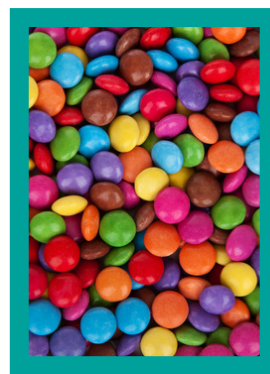
17 Organise a public staff challenge

Great for engaging with people passing by and highlighting your company in your local community.



18 Smarties challenge

This one is super easy. Distribute smarties tubes around work, school, family & friends and get everyone to replace their smarties with a tube full of 20p coins.



19 Pie Face

Everyone will be excited to make a donation to play pie face with the boss or headmaster.



20 Car Wash

Use your £50 to purchase buckets, soap and sponges and set up a car wash in your work or school car park.



22 Breakfast club

Entice colleagues with the smell of bacon, croissants and freshly brewed coffee.



21 Get sponsored

Why not get sponsored to run, walk or cycle to work?



Register your team...

Complete and return this form or visit
www.boltonhospice.org.uk/50poundchallenge



The Bolton Hospice £50 Challenge Agreement

If you wish to take part please complete the form and return to:
**Kathryn Willett at Bolton Hospice, Queens Park Street, Off Chorley New Road,
Bolton BL1 4QT**

We (organisation name)

.....

*Agree to take part in The Bolton Hospice £50 Challenge. We agree that we will
fundraise legally and ethically during the challenge (1st April to 30th June).*

*We agree that all monies raised will be donated to Bolton Hospice at the end of the
challenge and that this will be a minimum of £50.*

Contact name

Address

.....

Telephone No

Email Address

Signed **Date**

We'd like to contact you with information about upcoming fundraising activities and how your support is helping. Please tell us if you are happy for us to do this (tick relevant boxes):

By EMAIL **By PHONE** **By SMS (text message)**

We might also send this information in the post – if you don't want to receive this please tick here
You can change your contact preferences at any time by calling us on 01204 663 055 or emailing
fundraising@boltonhospice.org

The personal information you have provided to Bolton Hospice will be processed in accordance with current UK data protection legislation and our privacy policy which is available to view at www.boltonhospice.org.uk or upon request. The main purpose for which we process your personal information is to administer your fundraising but for further information please see our privacy policy. Your information will be held securely and we will never sell it to anyone else.



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Bolton Hospice
caring from the heart



Registered with
**FUNDRAISING
REGULATOR**

Registered charity no. 518704

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